## **NEWS**

## The Poetry Project: Poetry in Public comes to centre:mk and is set to make guests feel more creative than ever

Putting creativity into the heart of Milton Keynes, centre:mk is working with poet James McInerney from Northampton, who will be bringing his unique brand of 'Poetry in Public' to the centre over the coming months following his rise to fame on the London Underground.

Local Poet James' (who has been featured in Bee Local before) has been seen at tube stations throughout London since 2018. He brings his love of uplifting and thought provoking poetry to the masses in unexpected environments.

James comments; "The aim of the project is to get poetry into places you wouldn't normally see it and open people's eyes to the joy of poetry. The response from the public so far has been amazing and by working with centre:mk we are creating an opportunity to experience poetry in another unique environment."

A recent survey by the National Literacy Trust found that over the last five years, poetry's popularity – as measured in book sales, event attendance and National Poetry Day participation – has grown with 1 in 2 children and young adults now engaging in poetry with children from disadvantaged background in particular being most engaged.

